

A WINNING FORMULA - PROMOTION

REPETITION + REMINDERS = RESULTS

Constant communication is critical for a successful fundraiser. Parents lead busy lives and need to be reminded of the importance of the fundraiser and the various options to purchase keepsakes. There are many valuable communication tools at your disposal. Get creative and have fun promoting your students' art. Every child deserves to feel like an accomplished artist. And parents love to see their child's self-esteem grow.

Visit Coordinator's Corner or contact your Fundraising Consultant for additional creative ideas.

Square1Art.com - 888.332.3294

SIX EASY WAYS TO COMMUNICATE

IN-SCHOOL DISPLAY

Showcase Products:
Meetings
Display Case
Hallways
Lunchroom

GO HOME REMINDERS

Use the Square 1 Art flyers and email reminders to communicate the importance of the fundraiser.

SIGNS

School marquee
Bulletin boards
Carpool signs
Posters

THE KEY TO SUCCESS IS YOU

PRIZES

For every child who places an order:
Lollipop
Extra recess
Homework pass

COMPETITION

Reward the class with the most orders:
Pizza party
Pajama day
Popcorn party

THANK YOU'S

Reward and thank volunteers and families.

DEAR FAMILY,

Did you know the arts are the foundational building blocks for all the other educational disciplines? That's why we have partnered with your child's school to create a unique opportunity to celebrate their artistic accomplishments while raising much needed funds for the school.

Coming home soon will be your child's custom catalog featuring their artwork. Won't you help make your child feel like an accomplished artist by purchasing keepsakes for the whole family containing their masterpiece? The school earns profit from every order. And as a thank you for participating, we provide each child with a sheet of stickers imprinted with their artwork - absolutely FREE!

Watch for more details about the campaign and order deadlines. All online and paper order forms must be turned in by the due date on your child's custom catalog. (No late orders can be accepted.)

Together, we can help support the school, build your child's self-esteem, and create lasting keepsakes from your child's artistic achievements.



SQUARE 1 ART

square1art.com/shop 888.332.3294

DEAR FAMILY,

Thank you for participating in the Square 1 Art fundraiser! By preserving your child's art on memorable keepsakes, you have helped contribute to both the school and your child's self-esteem. Thanks for your support!

And throughout the year, if you need to order more keepsakes — for special occasion holidays or those hard-to-buy-for family members — simply go to square1art.com/shop, enter the art access code from your catalog, and select the art and item wanted. Your school will benefit financially from orders all year long!

Thanks again!



SQUARE 1 ART

square1art.com/shop 888.332.3294

DEAR FAMILY,

Thank you for participating in the Square 1 Art fundraiser! By preserving your child's art on memorable keepsakes, you have helped contribute to both the school and your child's self-esteem. Thanks for your support!

And throughout the year, if you need to order more keepsakes — for special occasion holidays or those hard-to-buy-for family members — simply go to square1art.com/shop, enter the art access code from your catalog, and select the art and item wanted. Your school will benefit financially from orders all year long!

Thanks again!



SQUARE 1 ART

square1art.com/shop 888.332.3294

ORDERS DUE



Turn in your order to:

Order your child's artwork on memorable keepsakes to be cherished for years.

ORDERS ARRIVE



Enjoy your child's artwork on memorable keepsakes to be cherished for years.