A WINNING FORMULA - PROMOTION

REPETITION + REMINDERS = RESULTS

Constant communication is critical for a successful fundraiser. Parents lead busy lives and need to be reminded of the importance of the fundraiser and the various options to purchase keepsakes. There are many valuable communication tools at your disposal. Get creative and have fun promoting your students' art. Every child deserves to feel like an accomplished artist. And parents love to see their child's self-esteem grow. Visit Coordinator's Corner or contact your Fundraising Consultant for additional creative ideas. Square1Art.com - 888.332.3294

SIX EASY WAYS TO COMMUNICATE

IN-SCHOOL DISPLAY

Showcase Products: Meetings Display Case Hallways Lunchroom

GO HOME REMINDERS

Use the Square 1 Art flyers and email reminders to communicate the importance of the fundraiser.

SIGNS

School marquee Bulletin boards Carpool signs Posters

THE KEY TO SUCCESS IS YOU

PRIZES

For every child who places an order: Lollipop Extra recess Homework pass

COMPETITION

Reward the class with the most orders: Pizza party Pajama day Popcorn party

THANK YOU'S

Reward and thank volunteers and families.

DEAR FAMILY,

Did you know the arts are the foundational building blocks for all the other educational disciplines? That's why we have partnered with your child's school to create a unique opportunity to celebrate their artistic accomplishments while raising much needed funds for the school.

Coming home soon will be your child's custom catalog featuring their artwork. Won't you help make your child feel like an accomplished artist by purchasing keepsakes for the whole family containing their masterpiece? The school earns profit from every order. And as a thank you for participating, we provide each child with a sheet of stickers imprinted with their artwork - absolutely FREE!

Watch for more details about the campaign and order deadlines. All online and paper order forms must be turned in by the due date on your child's custom catalog. (No late orders can be accepted.)

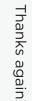
Together, we can help support the school, build your child's self-esteem, and create lasting keepsakes from your child's artistic achievements.



DEAR FAMILY,

school and your child's self-esteem. your child's art on memorable keepsakes, Square 1 Art fundraiser! By preserving Thanks for your support! you have helped contribute to both the Thank you for participating in the

financially from orders all year long! and item wanted. Your school will benefit occasion holidays or those hard-toto order more keepsakes — for special code from your catalog, and select the art squarelart.com/shop, enter the art access buy-for family members – simply go to And throughout the year, if you need





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SQUARE I ART ORDERS DUE



– Turn in your order to: –

Order your child's artwork on memorable keepsakes to be cherished for years.



- ORDERS ARRIVE -



Enjoy your child's artwork on memorable keepsakes to be cherished for years.