

SUCCESS MADE SIMPLE - SELLING KEEPSAKES

PROMOTE SALES

- Custom catalogs and free stickers will arrive on your scheduled date.



- Distribute catalogs to students immediately.

PROMOTE TO YOUR FAMILIES!

Morning announcements, flyers, signs, banners, carpool promotion, incentive contests, last chance slips, social media, newsletters, and sidewalk art



DEADLINE

- Photocopy any paper order forms that are collected before shipping.
- All paper order forms should be shipped on time in provided gray tough-bag.



- There are three ways to order depending on fundraiser type — online, phone, or paper order form.

KEEPSAKES

- Keepsakes arrive according to schedule. Final delivery is approximate.
- Keepsakes are packed by class for your convenience. Ceramic mugs will need sorting.
- Open box with the “packing slip” sticker on it first to obtain the master packing slip.
- Profit checks will arrive at the school shortly after keepsakes arrive. Please alert the front desk.



SIGN UP FOR NEXT YEAR TO EARN PROFIT **ALL YEAR LONG!** 888.322.3294

Turn This



Into This



Into THIS!



SUCCESS MADE SIMPLE - ART CREATION

PLAN

- Choose art lesson plans that sell!



- Your Coordinator's Corner (Online Resource Portal) provides proven lesson plans.

- Read the entire handbook and review the toolbox contents.



- Coach your helpers and teachers on the importance of quality artwork.
- Distribute art requirements and paper to teachers.

CREATE

- Use only art paper we provided. Make sure headers are completed and legible.
- Fill the paper with LOTS of color and center the image.



- Use markers, tempera paint, oil pastels, intense watercolors, or paper collage.
- Have students SIGN and DATE their masterpiece.

COLORFUL ART SELLS!



SHIP ART

- Organize art by class in supplied folders.
- Write teacher name and grade on folder tabs.



- Ship all artwork to us with prepaid UPS label.

PROMOTE TO YOUR FAMILIES!

Poster, product display, flyers, emails to parents, incentive contests, social media, banners, and signs. Resources provided in your Coordinator's Corner Portal.

YOUR PERSONAL FUNDRAISING CONSULTANT IS ALWAYS HERE TO HELP!

888.332.3294

