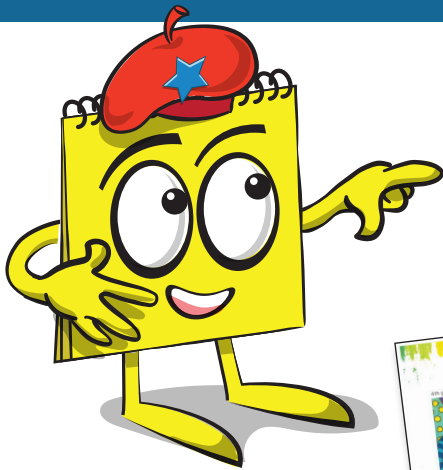
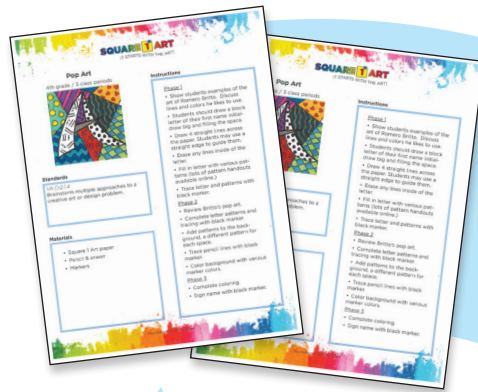


CREATE ART THAT SELLS



To maximize your school's sales and profit, follow these proven techniques when creating your artwork. Got questions? Call your personal Fundraising Consultant at **888.332.3294**. We're here to help!



1

RESOURCES

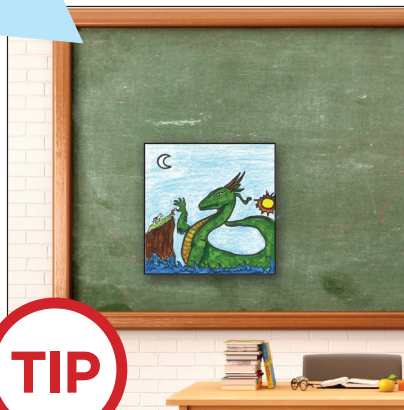
Your Coordinator's Corner allows you to have access to many art plans based on grade and time allotted.



5

ALWAYS SIGN THE MASTERPIECE

Place name and date on artwork, but at least one inch from the edge.



TIP

MARTY'S SECRET TIP

If finished artwork can be seen clearly from across the room, keepsakes will be awesome! And parents are more inclined to purchase keepsakes.

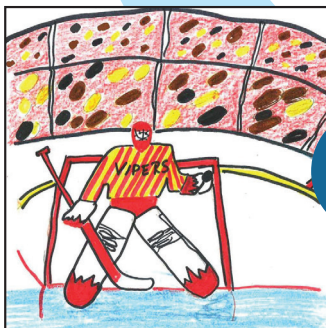


2

USE THESE MATERIALS

Markers, Tempura Paint, Intense Watercolors, Oil Pastels, Paper Collage, Acrylic Paint, Craft Paper, Colored Duct/Masking Tape, Tissue Paper, Sharpie Markers

NOT THESE Colored or Lead Pencils, Photographs, Gel/Glitter Pens, Scratchboard, Chalk, 3D Materials, Metallic, Fluorescent, or Neon anything



4

CREATE WOW FACTOR

Erase unwanted marks and smudges, color darkly, fill in skin tones heavily.

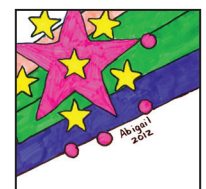


DON'T USE colored pencils as the color appears washed out.

3

MAKE IT BOLD & COLORFUL

Center the drawing and fill the entire art paper with vibrant colors.



NOT THIS off-centered and white space that appears unfinished.